BRIDGING OUR COMMUNITIES
2022 SNUG USER CONFERENCE
APRIL 4-6, 2022
MARRIOTT PORTLAND DOWNTOWN WATERFRONT
PORTLAND, OREGON

Dear Potential Sponsor/Exhibitor,

The Springbrook National User Groups would like to invite you to participate as a Sponsor or Exhibitor for the **SNUG User Group Conference to be held on April 4-6, 2022 at the Portland Marriott Downtown Waterfront** in Portland, Oregon.

The Springbrook National Users Group exists to bring all Springbrook Software users together to enhance efficiency and value for all users.

The Springbrook National Users Group is a community of Springbrook Software users from around the country. We provide a network of contacts for like users, so any question you have with regard to the software is answered by peers who understand your issue.

This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group.

On behalf of the SNUG Board of Directors, we would like to thank you in advance for your continued support of SNUG.

Thank you for your consideration,

John Slaughter   *Art Martinez*
2021-2022 SNUG President   2022 SNUG Conference Chair

SNUG
Springbrook National
User Group

2022 SNUG User Group Conference

April 4-6, 2022 | Portland Marriott Downtown Waterfront | Portland, Oregon

EXHIBIT & SPONSOR OPPORTUNITIES & DETAILS

WHERE IS THE CONFERENCE BEING HELD?

Activities of the 2022 SNUG User Group Conference will take place at Portland Marriott Downtown Waterfront located in Portland, Oregon.

WHEN WILL THE EXHIBITS BE HELD?

Tuesday, April 5 and Wednesday, April 6. The exhibit hall will be open during the entire Conference and will have dedicated exhibit times throughout the two-day event. To maximize exhibitor exposure and traffic, most breaks will take place in the exhibit area.

Exhibitor Schedule*

Dedicated Exhibit:
 Tuesday, April 5: 7:00 am – 4:30 pm (scattered break times with individual introductions during lunch)
 Wednesday, April 6: 8:00 am – 3:00 pm (scattered break times with individual introductions during lunch)

Exhibitor Set-Up:
 Monday, April 4: 3:00 – 6:00 pm
 Tuesday, April 5: 6:00 – 7:00 am

Exhibitor Tear-Down:
 Wednesday, April 6: 3:45 – 5:45 pm

The hours will be scattered due to the program and break schedule. Schedule is subject to change.

WHAT DOES AN EXHIBIT INCLUDE?

Your exhibit space includes one 6'skirted table; two chairs, and one complimentary lunch ticket for each day. An exhibitor kit will be provided in April 2022. Additional exhibit personnel registrations can also be purchased at a discounted rate.

Space is limited – so register early. **Discounted pricing ends March 1, 2022**. See enclosed form for details and pricing. Exhibit space and sponsorships will be sold on a first-come, first-served basis. Exhibits are subject to space reassignments.

*NOTE: There will be no pipe and drape dividers for exhibit space.

WHERE DO I STAY?

Please book your lodging at the Portland Marriott Downtown Waterfront, located at 1401 SW Naito Parkway, Portland, Oregon. A discounted rate of $179 (for a single/double traditional room) has been secured for our conference guests. Applicable state and local taxes or fees not included; please verify all reservation details and cancellation policies directly with the hotel. Rates will be available three days before and after the Conference dates for your convenience, so consider extending your stay for a vacation or other personal getaway!

SNUG CONFERENCE SPONSORSHIP/EXHIBIT OPPORTUNITIES

This is an excellent business opportunity and a way to show your support for our industry. Don't miss this unique chance to introduce your products or services to this important buying group. Through sponsorships, you demonstrate your support for the industry, the Springbrook National User Group, and its members.

PLATINUM CONFERENCE SPONSOR   (1 available)   **SOLD – SPRINGBROOK SOFTWARE**
- ➤ Premier Exhibit Space at Conference
- ➤ Sponsorship Acknowledgement on SNUG website.
- ➤ Podium time
- ➤ Space for tech center at Conference
- ➤ Conference Attendee List*
- ➤ First right on reserving next year's Platinum Sponsorship

GOLD CONFERENCE SPONSOR   **$5,000 (each; 4 available)**
- ➤ Premier Exhibit Space at Conference
- ➤ Sponsorship Acknowledgement on SNUG website.
- ➤ 1 hour presentation during convention (presentation must be approved by SNUG Conference Committee)
- ➤ Conference Attendee List*

SILVER CONFERENCE SPONSOR   **$2,500**
- ➤ Premier Exhibit Space at Conference
- ➤ Sponsorship Acknowledgement on SNUG website.
- ➤ Conference Attendee List*

BADGE/LANYARD SPONSOR   **$1000 (plus you provide your own lanyards)**
- ➤ Lanyard bearing sponsor's company logo (sponsor to provide lanyards 1 month prior to event)
- ➤ Sponsorship Acknowledgement on SNUG website.
- ➤ Conference Attendee List*

MOBILE APP SPONSOR   **$1000**
- ➤ Exclusive ad on app with sponsor's company logo
- ➤ Sponsorship Acknowledgement on SNUG website.
- ➤ Conference Attendee List*

COFFEE SPONSOR   **$850 (each; 2 available)**
Sponsorship Acknowledgement

EXHIBIT OPPORTUNITIES   **$750/$1000**
- ➤ Exhibit Booth
- ➤ Complimentary Conference Lunch Ticket for each day
- ➤ Recognition on Event Program
- ➤ Conference Attendee List*

* Conference Attendee list of those who have provided permission to release their contact information.

Want to offer a UNIQUE sponsorship not listed here? Perhaps something you have tried elsewhere or would like to try with SNUG? Your ideas are welcome! Let's discuss! Email the SNUG Office at sbarrett@springbrookusergroup.org.

SNUG 2022 Conference Exhibit Space & Sponsorship Agreement
April 4-6, 2022｜Portland, Oregon

To register for an exhibit or sponsorship, please complete the following form and return with payment to the SNUG office. **Only one exhibit per form (may include a sponsorship).**

Company Name (exactly as it should be listed)_____

Exhibit or **Sponsorship Contact Name**_____

Mailing Address_____

City_____ State _____ Zip _____

Phone_____ Email _____

Exhibit Registration

	On or Before March 1, 2022	After March 1, 2022
❑ Exhibit Only (includes one exhibit personnel)	$750	$1000
#_____ Additional Exhibit Personnel	$150	$200

Exhibit Personnel #1 Name: _____ Exhibit Personnel #1 Email: _____

Exhibit Personnel #2 Name: _____ Exhibit Personnel #3 Name: _____

Special Needs: Please indicate any special needs (ex:. dietary restrictions, handicap access) that requires advance planning on our part:
Name/Special Needs:_____

EXHIBITS TOTAL $ _____

Sponsorship Registration

❑ Platinum Sponsor	**SOLD – SPRINGBROOK SOFTWARE**
❑ Gold Sponsor	$5,000
❑ Silver Sponsor	$2,500
❑ Badge/Lanyard Sponsor	$1000
❑ Mobile App Sponsor	$1000
❑ Coffee Sponsor – Tuesday	$850
❑ Coffee Sponsor – Wednesday	$850

SPONSORSHIP TOTAL $_____

TOTAL AMOUNT DUE $_____

Requirements and Terms:

- All sponsorships must be paid in full 30 days prior to printing of event materials.
- All sponsorships are sold on first-come, first-served basis. SNUG reserves the right to assign or refuse sponsorships. Companies within the finance and administration software industry will be evaluation to ensure they are not promoting any products or services that directly competes with Springbrook Software, the Conference Platinum Sponsor.
- By submitting the Sponsorship Agreement form to the SNUG, I understand and agree to the provisions and terms and conditions as listed on this agreement and am authorized to execute this Sponsorship Agreement on behalf of my company.
- Only one venue/supplier per exhibit space; all name badges will list the company name above. Space is limited.
- Sponsors to have first right to the next year's conference sponsorship.

Payment Information
❑ **Check** (payable to SNUG) **Credit Card** ❑ Visa ❑ MasterCard ❑ American Express ❑ Discover

Amount Authorized: $_____

Card Number: _____Exp. Date: _____ CVV#: _____

Cardholder Name: _____ Signature: _____

Address:_____

City: _____ State:_____ Zip:_____

Phone:_____ Email: _____